

## Summit Speakers

### Brian Battison

Coordinator, Better PharmaCare Coalition, B.C.'s largest coalition of national and provincial health, professional, and consumer advocacy groups.

### Pierre Cremieux, PhD

Managing Principal, Analysis Group; Adjunct Professor, University of Québec at Montréal. His work on drug cost-effectiveness and the medical/workplace costs of illnesses and the value of medicine has been widely published.

### Jay Fiddler

Founding member of the Consumer Advisory Board of the Arthritis Research Centre of Canada; Co-chair of the Consumer Advisory Council of the Canadian Arthritis Network.

### Logan Graham

This 12-year-old co-founded the Vancouver-based Children's Arthritis Foundation when he was 6, proving that "no matter what age you are, you can always make a difference."

### Lynn Macdonald

Lynn has served on the boards of the World Breast Cancer Organization, Canadian Breast Cancer Network, and the Alliance for Breast Cancer Information and Support in BC and the Yukon.

### Rex Moore

A freelance writer and public speaker, Rex was diagnosed in 1993 with young onset Parkinson's disease. He is an Executive Member of the Parkinson Society British Columbia's Board of Directors.

### Céline Pitre

Member of the Consumer Advisory Board of the Arthritis Research Centre of Canada and Principal of Céline Interiors Inc., Vancouver.

### Sandy Struss

Sandy is a woman with diabetes who is an inspirational speaker by trade and a tireless patient advocate by choice. She believes everyone has an opportunity to make a difference—and a responsibility to speak up.

### Hugh Tildesley, MD

Dr. Tildesley is an endocrinologist at St. Paul's Hospital in Vancouver and a Clinical Associate Professor in the Department of Medicine at UBC.

### Ron Woznow, PhD

Executive Director, The Arthritis Society, BC and Yukon Division. Former CEO of the Canadian Genetic Diseases Network.

## Summit Presenters



# MAKE SURE YOUR VOICE IS HEARD



## SUMMIT ON THE VALUE OF MEDICINES

**Saturday, February 24, 2007  
Noon to 5:00 p.m.**

Rocky Mountaineer Station  
1755 Cottrell St. (at Terminal Ave.)  
Vancouver

Free admission and parking

To register, visit [www.theciainc.com](http://www.theciainc.com),  
or call 604.714.5580

# SUMMIT ON THE VALUE OF MEDICINES

Saturday, February 24, 2007  
Rocky Mountaineer Station, Vancouver

**12:00 pm – 1:00 pm**  
**REGISTRATION**

**1:00 pm – 1:15 pm**  
**We are all here for the same reason.**  
Dr. Ron Woznow

**1:15 pm – 1:20 pm**  
**Small steps for a giant change—  
working with our government to  
make a difference.**  
Céline Pitre, Summit Moderator

**1:20 pm – 1:30 pm**  
**It's not child's play: living  
with juvenile arthritis.**  
Logan Graham

**1:30 pm – 2:00 pm**  
**PharmaCare patients at risk: practical  
solutions to a pressing problem.**  
Brian Battison

**2:00 pm – 2:10 pm**  
**Bankruptcy or begging?  
One patient's story.**  
Lynn Macdonald

**2:10 pm – 2:45 pm**  
**Can we put a price on the value  
of medicines?**  
Dr. Pierre Cremieux

**2:45 pm – 2:55 pm**  
**Every day is a chemistry experiment:  
Life with Parkinson's.**  
Rex Moore

**2:55 pm – 3:15 pm**  
**BREAK**

**3:15 pm – 3:50 pm**  
**Timely access to the tools we need—  
a physician's perspective.**  
Dr. Hugh Tildesley

**3:50 pm – 4:00 pm**  
**Prescriptions, not incisions.**  
Jay Fiddler

**4:00 pm – 4:45 pm**  
**One person can change the world!  
How to make sure your voice is heard.**  
Sandy Struss

**4:45 pm – 5:00 pm**  
**We're all in this together—your friends,  
family, community, and your MLA.**  
Céline Pitre, Summit Moderator

**Childcare available.  
Advance registration is required.**

# MAKE SURE YOUR VOICE IS HEARD



"After hundreds of medical appointments, nine surgical procedures, and 11 different medications, I know our health-care system very well. More needs to be done for kids with arthritis, starting with access to all medications, not just the ones that the government says we can have."  
*Logan Graham*



"I've had breast cancer, three strokes, and I have chronic lung disease. Even so, not all of my medicines are covered. Nobody should have to bankrupt themselves or become a beggar to receive essential drugs and treatment for their medical conditions."  
*Lynn Macdonald*



"Every day is a chemistry experiment for me as I ingest over 20 prescription pills to counteract the symptoms of Parkinson's disease. These pills are my lifeline, they enable me to function. I need the right ones for me, not the substitutes."  
*Rex Moore*



"Thanks to an innovative biologic medication, my Still's disease is well managed, I'm off the wait list for a knee replacement, and I'm working on my PhD. Some may say that \$11,000 a year for this medication is too much money. I think it's a priceless investment."  
*Jay Fiddler*