



THE  LUNG ASSOCIATION™
British Columbia

MEDIA ADVISORY
September 7, 2010

Nearly 400 Cyclists, Volunteers and Supporters Converge in the Fraser Valley in Support of Life and Breath
September 11-12th marks the BC Lung Association's 26th Annual Bicycle Trek for Life & Breath

WHAT

From South Surrey to Cultus Lake and back again, over 300 cyclists will ride 200km this weekend in the final leg of their journey to help raise vital and much needed funds for lung health. In return, the BC Lung Association provides cyclists with a fully supported route from start to finish.

'Trekking' range in age from 13 to 81 with nearly 60% of this year's participants returning as event veterans – with over 40 riders returning or a 10th – or more – ride and some having ridden an amazing 20+ times in support of lung health in BC!

Each 'Trekker' has raised a minimum of \$425 towards the fight against lung disease, contributing to the total of nearly \$5 million raised during Trek's 26-year lifespan. Funds are used for medical research, education programs and patient support activities.

See photos from last year: http://www.bc.lung.ca/campaigns_and_events/imagegallery.html

WHEN & WHERE

Day 1 – Event Start

- DATE:** Media are invited to the start line Saturday, September 11, 2010.
- TIME:** Cyclists begin the ride at 8:30 a.m. Arrive between 7 a.m. and 8:30 a.m. for photos and interviews.
- LOCATION:** Event start is at Hazelmere RV Park & Campground (www.hazelmere.ca) 18843 - 8th Avenue, South Surrey (east of White Rock beach).
- DIRECTIONS:** From Vancouver: Head south on Hwy. 99; Take Exit #2 to 8th Ave. East; Follow for 4 km.
- MAP:** [Link to Google Map of Hazelmere RV Park & Campground site](#)

Day 2 – Event Finish

- DATE & TIME:** Cyclists begin arriving back from their 200km ride between noon and 1pm Sunday, September 12, 2010. The majority of riders finish between 2 and 4pm.
- LOCATION:** The event finish location is the same as the event start: Hazelmere RV Park & Campground (www.hazelmere.ca) 18843 – 8th Avenue, South Surrey (east of White Rock beach)
- [Google Map of Hazelmere RV Park & Campground site](#)
- DIRECTIONS:** See above.

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For more info

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